

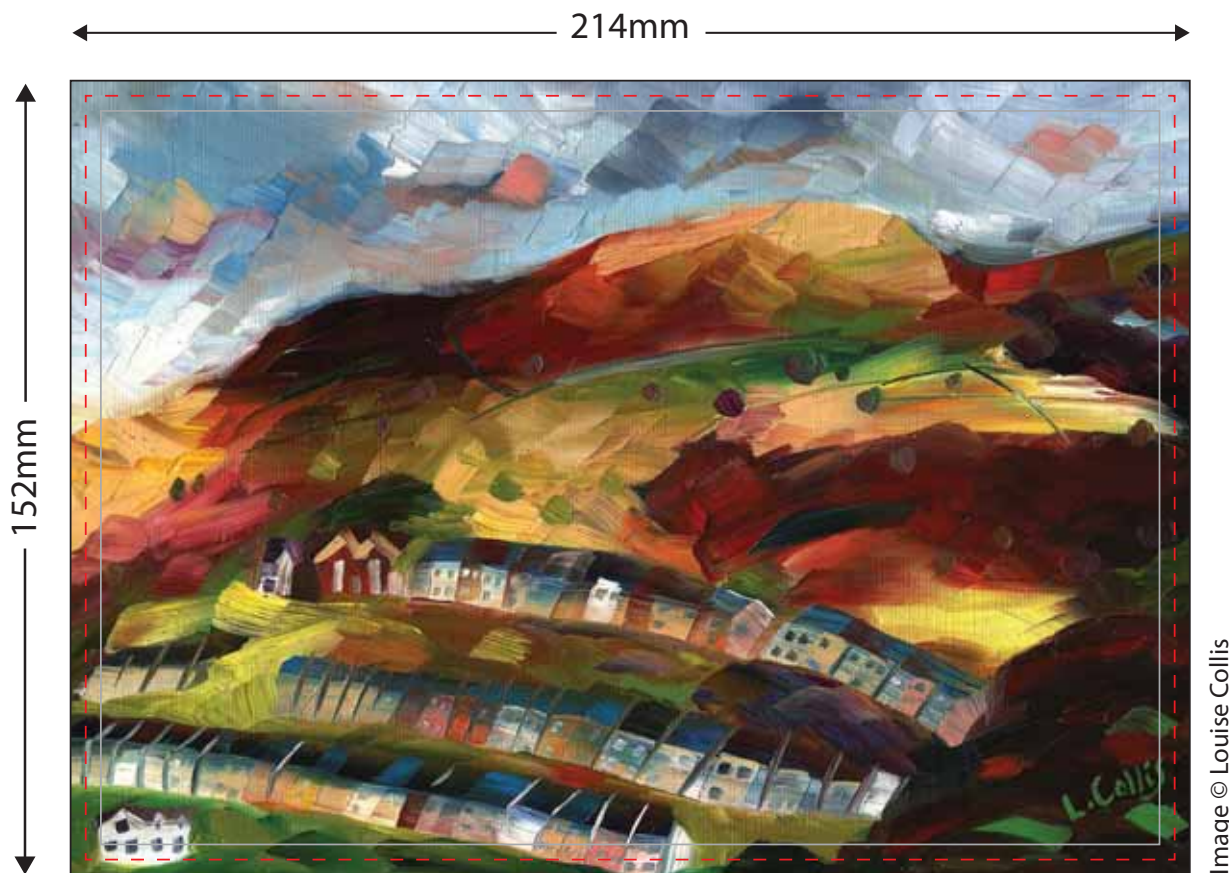
210mm x 148mm Postcard

Final artwork set up size 214mm x 152mm.

(This Guide is for information ONLY)

Please set up artwork at actual size at 300dpi and supply as a press quality PDF.

If you also require text on the inside of the card then please supply as a two page PDF file or a one page PDF File (if no text on Inside).



Finished Trimmed Size - Final size of your postcard, in this case - 210x148.



Safe Visual Area - Our cards are cut down from larger pieces of card. Even with the most accurate trimmers there is a danger that elements placed too near the edge may be lost.



Image size needs to be 210x148 - this ensures image bleeds off the card.

Artwork Set Up Guidelines

Artwork Bleed - It is essential that there is a minimum 2mm bleed around your artwork to account for very slight variances during the trimming process. For example, this postcard size is 210mm x 148mm. In order to supply artwork for this product, your file would need to be set to 214mm x 152mm.

Crops - Please do not add any crops to your artwork.

Images - Image files should be saved in the sRGB colour space.

Photoshop - In Photoshop please flatten all images and don't use extra channels. All files should be saved as a single Photoshop PDF.

Illustrator - In Illustrator fonts should be converted to outlines. Images to be embedded and then files saved as a press quality PDF.

Canva - Select the option to use the Canva template. Export from Canva as PDF Print. Leave the box "Crop marks and bleed" unchecked.

If you design your card using other image editing or design applications then just remember to set up your artwork at the actual card size at 300dpi and export or save as a press quality PDF.

If you also require text or images on the back of your bookmark please supply as a single, two page PDF file - one page for the front of the bookmark and one page for the back of the bookmark.