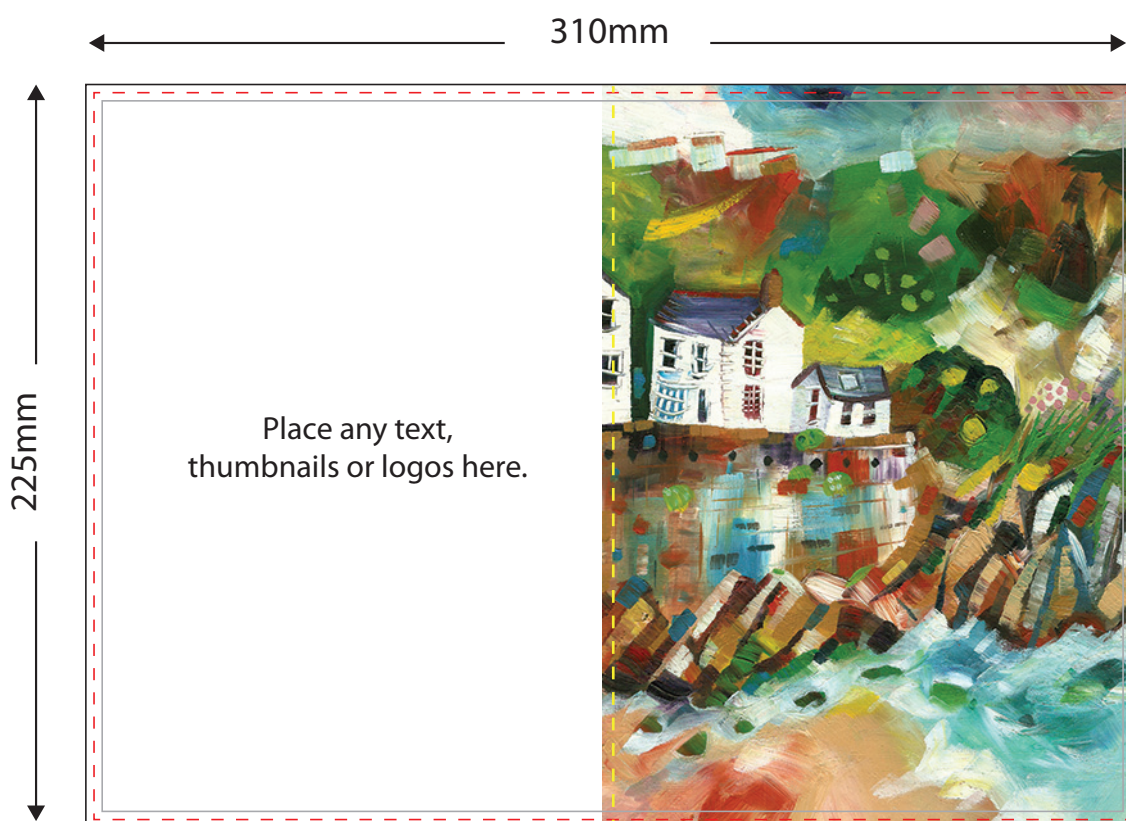


153mm x 221mm Portrait Card

Final artwork set up size 310mm x 225mm.

Please set up artwork at actual size at 300dpi and supply as a press quality PDF.
If you also require text on the inside of the card then please supply as two PDF files, one for the front and one for the back.



Bleed - Please set up card with 2mm bleed, anything outside the red dotted line will be trimmed off.



Finished Trimmed Size - Final size of your uncreased card, in this case - 306x221.



Safe Visual Area - Our cards are cut down from larger pieces of card. Even with the most accurate trimmers there is a danger that elements placed too near the edge may be lost.



Image size needs to be 157x225 - this ensures image bleeds on to the back of the card.