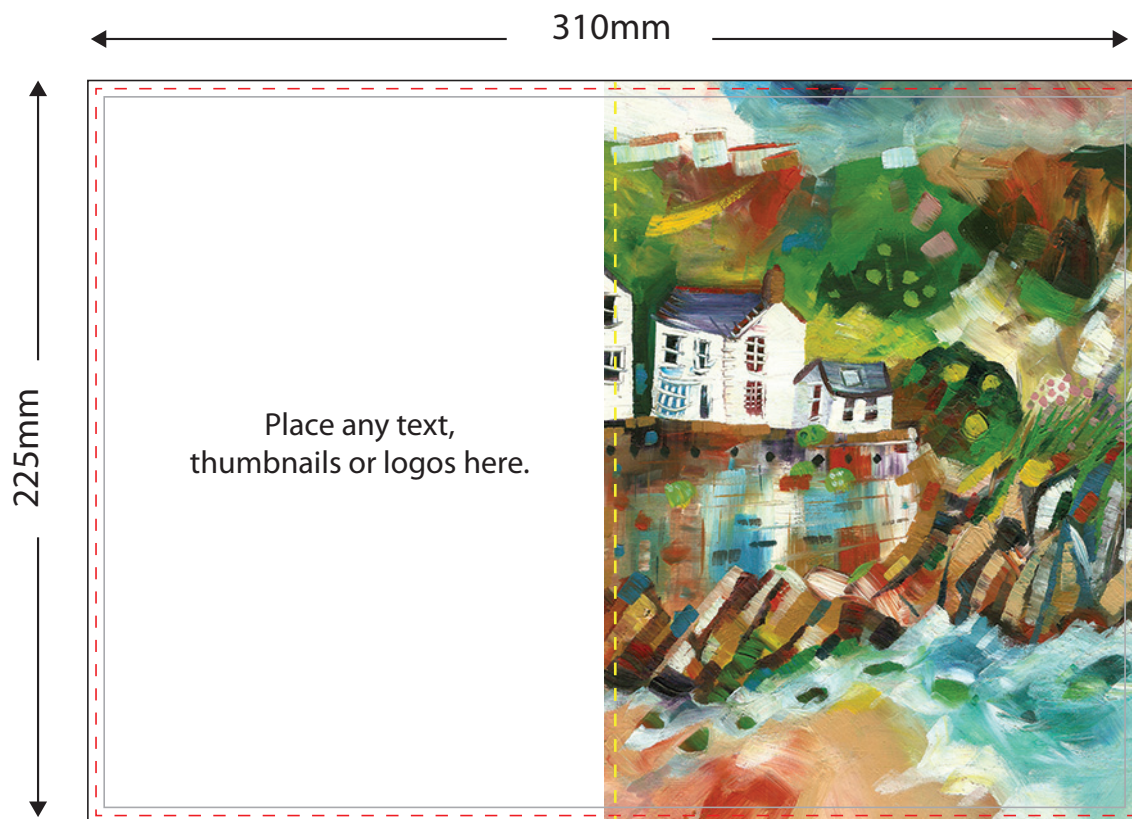


153mm x 221mm Portrait Card

Final artwork set up size 310mm x 225mm.

Please set up artwork at actual size at 300dpi and supply as a press quality PDF.

If you also require text on the inside of the card then please supply as a single, two page PDF file, one page for the front and one for the back



Bleed - Please set up card with 2mm bleed, anything outside the red dotted line will be trimmed off.



Finished Trimmed Size - Final size of your uncreased card, in this case - 306x221.



Safe Visual Area - Our cards are cut down from larger pieces of card. Even with the most accurate trimmers there is a danger that elements placed too near the edge may be lost.



Image size needs to be 157x225 - this ensures image bleeds on to the back of the card.