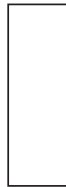
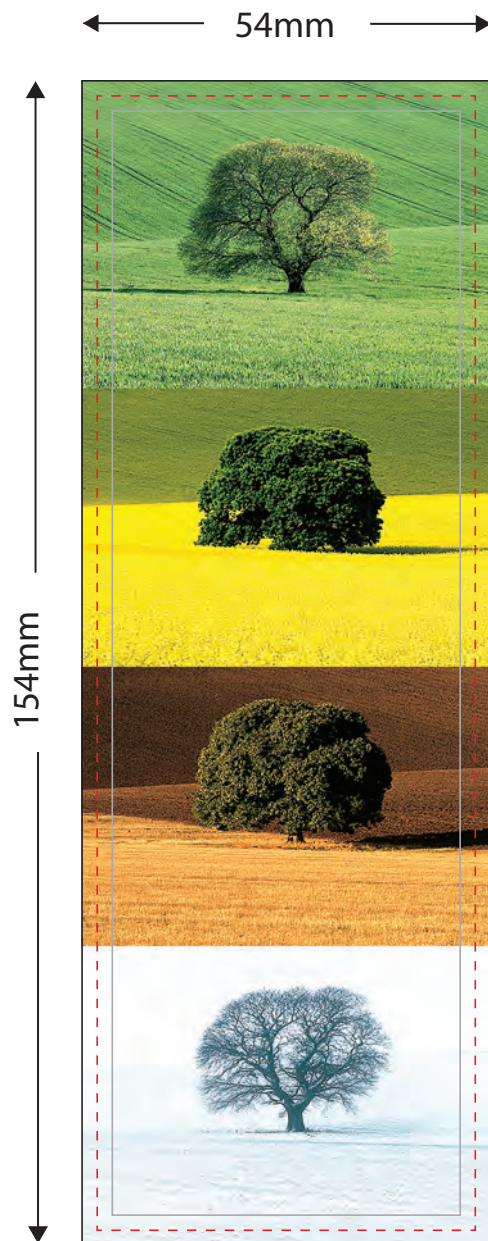


50mm x 150mm Bookmark

Final artwork set up size 54mm x 154mm.

Please set up artwork at actual size at 300dpi and supply as a press quality PDF.

If you also require text on the reverse of the bookmark then please supply as two PDF files, one for the front and one for the back.



Bleed

Please set up card with 2mm bleed, anything outside the dotted red line will be trimmed off.



Finished Trimmed Size

Final size of your bookmark 50mm x 150mm.



Safe Visual Area

Our cards are cut down from larger pieces of card. Even with the most accurate trimmers there is a danger that elements placed too near the edge may be lost.



Image Size

54 mm x 154mm ensures image bleeds to the edge.

Artwork Set Up Guidelines for Bookmarks

Artwork Bleed - It is essential that there is a minimum 2mm bleed around your artwork to account for very slight variances during the trimming process. For example, a Bookmark size product is 50mm x 150mm. In order to supply artwork for this product, your file would need to be set to 54mm x 154mm.

Crops - Please do not add any crops to your artwork.

Images - Image files should be saved in the sRGB colour space.

Photoshop - In Photoshop please flatten all images and don't use extra channels. All files should be saved as a single Photoshop PDF.

Illustrator - In Illustrator fonts should be converted to outlines. Images to be embedded and then files saved as a press quality PDF.

Canva - Select the option to use the Canva template.
Export from Canva as PDF Print.
Leave the box "Crop marks and bleed" unchecked.

If you design your card using other image editing or design applications then just remember to set up your artwork at the actual card size at 300dpi and export or save as a press quality PDF.

If you also require text or images on the back of your bookmark please supply as a single, two page PDF file - one page for the front of the bookmark and one page for the back of the bookmark.